



Pupils' Worksheet E2

Local Traffic & Environmental Issues

Name: _____

Class: _____

Write a script for a 1 minute radio advertisement (1 A4 page of writing) for Friends of the Earth. The advertisement should:

- Tell people why cars are not a good thing.
- Choose information that will make people listen.
- Have a slogan that people will remember.
- Give ideas on other forms of transport and why they should use them.
- Talk about both the local and global impact.

Here are some points that may help you:

- Relying on a car causes reduced levels of fitness.
- Traffic is dangerous, particularly for children.
- Thousands of deaths and injuries occur on the road every year.
- Traffic congestion is very bad in and around cities.
- Air pollution and the way it aggravates asthma.
- The release of carbon dioxide from cars, which adds to global warming.
- Road rage.