



## Teachers' Notes H

Letting everybody know about EMAS is a really important part of the project in school. While the EMAS committee are working on the project, they need the support of the whole school and wider community to help them succeed. For example; there is no point in the EMAS committee litter picking if everyone in school continues to drop litter and the community drops litter that blows into the school grounds.

To make sure that everyone knows about EMAS, this section has ideas of how to promote the scheme in school and to the wider community.

### Activity H1

Shows pupils how to make a presentation in assembly. This could of course also be used to present to a class, governors, teachers or community group meeting.

### Activity H2

Describes how to design a poster that will be eye catching and get the message across according to your target audience.

### Activity H3

Leads pupils through the stages of writing an article for a newsletter or newspaper. This could be used for your school newsletter or community newsletter to inform parents and carers about the EMAS project in school. Sending the article to a newspaper could encourage the paper to print an article about your school, disseminating the EMAS project further into the community.

Use Worksheet H4 to allow pupils to develop their own newsletter which is available on the website, [www.emasinschools.org.uk](http://www.emasinschools.org.uk)

